

THE NEW MILD ACID PEEL WITH GLYCOLIC ACID

VIE COLLECTION confirms its medi-exclusive expertise by offering a retail resurfacing acid, directly inspired by the acid peel.

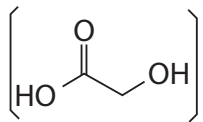
The most commonly practiced anti-aging dermatological procedure carried out in esthetic medicine offices, acid peels are the first basic procedure in esthetic medicine. Designed to intensively stimulate cell renewal, acid peels are used on almost all skin types with a glycolic acid concentration of 15% to 70% (depending on the age of the patient). Called the "Lunch Break Peel", it makes achieving a new skin texture possible: enhancing radiance, smoothing wrinkles and the surface of the skin, and tightening pores.

VIE COLLECTION offers complete skin resurfacing with **GLYCO 10 Resurfacing Acid Concentrate**, the at-home acid peel with a "new skin" effect:

EXFOLIATES - SMOOTHS - BRIGHTENS - EVENS - REGENERATES

A DUO OF ULTRA-ADVANCED INGREDIENTS FOR EXFOLIATING WITHOUT CAUSING DRYNESS

1/ 10% GLYCOLIC ACID – THE STAR OF ACID EXFOLIATORS



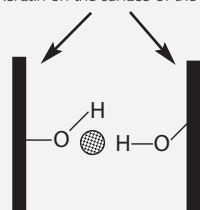
Glycolic acid is the smallest and most powerful AHA molecule, enabling it to easily penetrate the skin and effectively stimulate cellular activity.


After application, it reacts with the upper layer of the epidermis by weakening the bonds between skin cells. This acid breaks the intercellular glue between dead cells, thus eliminating them through the process of desquamation. The body naturally reacts by making new "replacement" skin with a healthier, younger, brighter and more toned appearance.

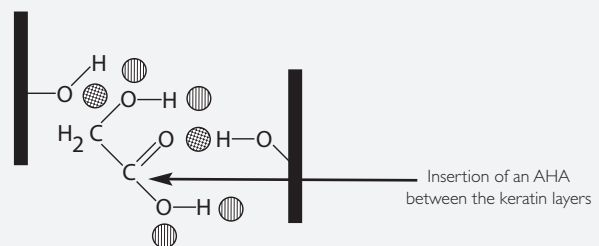
EXFOLIATION PROCESS WITH GLYCOLIC ACID


- 1 . Application of GLYCO 10 on the surface of the skin
- 2 . Drop in pH on surface of the skin
- 3 . Creation of chemical bonds (hydrogen bonds) between keratin proteins and the glycolic acid

Keratin on the surface of the skin

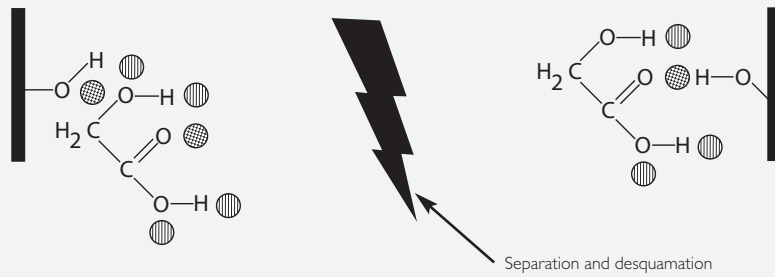


 Hydrogen bonds



 Example of a potential hydrogen bond

4 . Cohesion between keratin proteins decreases



5 . Desquamation "in plaques", i.e. loss of several layers of dead cells

6 . Inflammatory process triggered: activation of EGF (epidermal growth factor)

7 . Forced cell renewal: the skin is resurfaced

Glycolic acid is suitable for most skin types. For young and oily skin, it is excellent at regulating seborrhea. Once dead cells have been eliminated, dry skin seems less withered-looking, while oily skin will have fewer clogged pores. Scientific studies have also shown that glycolic acid is a non-drying moisturizing ingredient. It stimulates the production of hyaluronic acid and optimizes hydration of the stratum corneum.

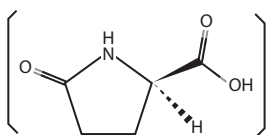
PROPERTIES OF GLYCOLIC ACID:

- Keratolytic and exfoliating effect: reduction in the adhesion of the comeocytes, which induces an improvement in the appearance and texture of the skin.
- Regenerates and accelerates cell renewal.
- Stimulates the production of collagen and elastin.
- Enhanced skin hydration: increase in the amount of hyaluronic acid in the dermal and epidermal layers.

RESULTS:

Skin texture is finer, the complexion is brighter, wrinkles and fine lines are blurred and pores are tightened.

II/ PYRROLIDONE CARBOXYLIC ACID (PCA) – THE NATURAL SUPER MOISTURIZER



Pyrrolidone carboxylic acid, naturally present in the body, is part of the natural moisturizing factor (NMF). The NMF is present in the upper layers of the epidermis, within the cells of the stratum corneum. It groups together various substances which bind water and ensure proper hydration of the skin.

The concentration of PCA decreases with age. Indeed, the skin of an older person contains half the amount of PCA than that of a young person and is therefore less able to retain water:

An external supply of pyrrolidone carboxylic acid thus has the effect of:

- Improving the skin's ability to retain water
- Maintaining its suppleness and softness
- Maintaining an optimum level of hydration in the heart of the skin

RESULTS:

The skin is deeply moisturized, soft and supple.

THE NEW TWICE-WEEKLY EXPERT ROUTINE

I | MEDI-EXPERT FORMULA

VIE COLLECTION's GLYCO 10 is a fragrance-free serum with a light gel consistency for quick absorption and easy application before a regular skin care cream.

I | JUST A FEW DROPS FOR COMPLETE RESURFACING

GLYCO 10: an effective, easy to apply, fast and safe peel for all skin types:

- Apply 1 to 2 presses to your face and neck
- Apply morning or evening, 1 to 3 times a week

GLYCO 10: WIDELY APPROVED COMPLETE RESURFACING EFFECTIVENESS



I | FROM THE 1ST APPLICATION*

OPTIMUM TOLERANCE

The product does not provoke discomfort: **95%**

Skin does not feel tight: **91%**

IMMEDIATE EFFECTIVENESS

The complexion is fresher: **87%**

Skin is smoother: **81%**

I | IN 1 MONTH**

EXFOLIATES

Skin is cleansed: **73%**

SMOOTHS - REFINES - EVENS

Skin is smoothed: **96%**

Skin texture is refined, pores are tightened: **82%**

BRIGHTENS

The complexion is brighter: **82%**

REGENERATES

The appearance and quality of the skin are improved: **77%**

REFERENCES

| Retail size: 30 ml pump-dispenser - 700190
| Tester: 30 ml pump-dispenser - 700190T

VIE COLLECTION

61, rue du Commandant L'Herminier
35417 SAINT MALO - FRANCE

Phone: +33 (0)2 23 18 31 13 - Fax: +33 (0)2 23 18 31 33

E-mail: viecollection@viecollection.com

VIE COLLECTION USA

952 Woodoak Lane
Salt Lake City, UT 84117

Phone: 801-284-8210 - Toll Free: 877-843-0800

Email: info@vieusa.com

www.viecollection.com